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FOR IMMEDIATE RELEASE

Qualcomm and Redrock Biometrics Deliver Novel Customer Experiences in Retail

San Francisco - January 15, 2022 – Today, Redrock Biometrics, announced an ODM collaboration with Qualcomm Technologies and its partners. The joint project that features Redrock's PalmID® software and Qualcomm processors will be presented at the NRF conference in New York.

A project by Arima, called the Arima 6125 10" Enterprise Display Platform, which is powered by the Qualcomm QCS6125 multimedia processor has recently launched. The Arima 6125 features a biometrics enterprise display terminal with integrated 3D time of flight (TOF) sensors and technology from Infineon, and PalmID, a palm recognition solution from Redrock Biometrics.

Ordyx, a restaurant POS provider, is utilizing the Arima 6125 platform to offer a biometrics checkout solution. With all the hardware and software pre-integration and validation done by Arima, along with support from Qualcomm Technologies, Ordyx was able to integrate this novel experience in just a few weeks.

"We are thrilled to have been selected by Qualcomm Technologies to provide our PalmID® as the palm biometric of choice of this initiative" says Redrock Biometrics co-founder Hua Yang.

Using a standard RGB camera and/or infrared camera, PalmID® captures palm prints and/or subdermal veins to produce a highly unique palm signature. Proprietary PalmID® algorithms match palm signatures for wide range of palm positions, orientations, and illumination conditions. In this partnership Mastercard will utilize the PalmID® anti-spoofing capabilities in addition to its high-fidelity palm recognition functions.

Redrock Biometrics is a creator of PalmID® matching solution for palms. The company is located in San Francisco, California.

For more information about Redrock Biometrics, please visit the website www.redrockbiometrics.com.

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